



# Sponsorship Opportunities



[www.highdesertharmony.net](http://www.highdesertharmony.net)





# About Us

**We are passionate about using music to strengthen our community.** High Desert Harmony Chorus is a 501(c)(3) non-profit, volunteer-run, women's a cappella chorus. Our singers from Reno-Sparks and surrounding areas span 8 decades and many walks of life. As a chapter of Sweet Adelines International (SAI) since 2004, we support the mission of fostering the enjoyment of four-part a cappella harmony, guided by Sweet Adelines's mission of "elevating women singers worldwide through education, performance, and competition in barbershop harmony and a cappella music."

**28  
VOLUNTEER  
MEMBERS**

**2 MAJOR PERFORMANCES  
REGIONAL COMPETITION  
CONTINUOUS EDUCATION**



# Sponsorships

## Gold - \$1,000

- 8 High Desert Holidays tickets (est. \$200 value)
- One full-page ad in the Holiday and Artown performance programs (est. \$400 value)
- Logo with link to your website on our website for one year
- Promotion to nearly 800 followers across Facebook and Instagram three times over 12 months

## Silver - \$500

- 4 High Desert Holidays tickets (est. \$100 value)
- One half-page ad in the Holiday and Artown performance programs (est. \$200 value)
- Logo with link to your website on our website for one year
- Promotion to nearly 800 followers across Facebook and Instagram three times over 12 months

## Bronze - \$250

- 2 High Desert Holidays tickets (est. \$50 value)
- One quarter-page ad in the Holiday and Artown performance programs (est. \$100 value)
- Logo with link to your website on our website for one year
- Promotion to nearly 800 followers across Facebook and Instagram three times over 12 months

## Friend - \$100

- Logo with link to your website on our website for one year
- Promotion to nearly 800 followers across Facebook and Instagram three times over 12 months



# Thank You



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